



WORLD AIR GAMES 2009



TAKING YOU HIGHER



World Air Games 2009



Santiago, Chile, October 26th, 2009





World Air Games 2009

Why make World Air Games 2009 attractive to cities & regions?

Income

Services

Promotion

Contacts

Santiago, Chile, October 26th, 2009





World Air Games 2009

How to make World Air Games 2009 attractive to cities & regions?

Combine

- One event
- Combination of activities
- Creation of synergy

Focus

- Time
- Place
- Competitions

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World Air Games 2009

Schedule

		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Main Venue	Balloning	•	•	•	•	Reserve Days		•
	Mircolights		•		•			•
	Aeromodelling	•		•				•
	Helicopters			•	•			•
	Parachuting	•	•	•	•			•
	Experimental Aircraft							•
	Gliding	•			•			•
	Aerobatics	•		•				•
Satellite Venue	Hang Gliding			•	•	•	•	
	Parachuting			•	•		•	
	Paragliding			•	•	•	•	

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Main Obligations of the LOC

1. Pay rights fee of US\$ 500,000
2. Cover hotel for a minimum of 2500 nights for athletes
3. Cover hotel for a minimum of 250 nights for officials
4. Cover all on-site technical/organisational costs
5. Run operational part of competition under supervision and in accordance with FAI guidelines
6. To provide an international television signal

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Main Rights of the LOC

1. To receive 100% of income from sponsorship
2. To receive 100% of income from national television
3. To receive 100% of income from ticket sales
4. The right to use the name "World Air Games"
5. To control any merchandising/sales activities
6. To control all hotel arrangements for guests, relatives, fans etc.

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Timeline for bidding process

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- October 26, 2006: Launch of bid process
 - December 31, 2006: Deadline for submission of Phase 1 bid documents and payment of Phase 1 bid fee
 - February 1, 2007: Short-listing
 - April 2, 2007: Deadline for submission of Phase 2 bid documents and payment of Phase 2 bid fee
 - April, 2007: FAI evaluation committee to make site visits to bid candidates
 - May 7, 2007: Evaluation reports distributed
 - June 1, 2007: Bid candidate presentations
Decision by FAI Selection Committee

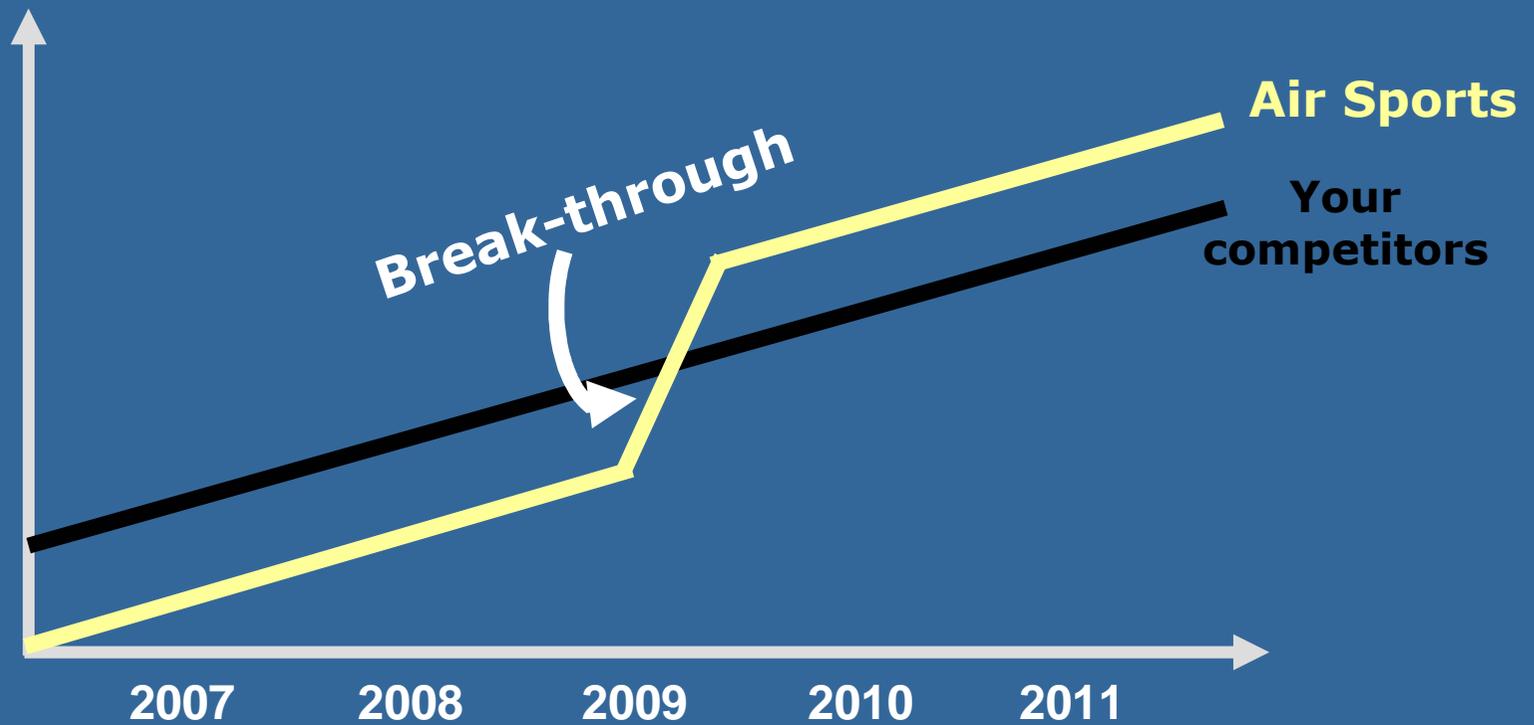
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Performance & recognition



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